

# DESIGN

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# take note

Photographed by  
WARREN JACGER

## >REFLECTIONS

Around 2010, internationally renowned artist Jeppe Hein was experiencing serious burnout, both professionally and personally. "I probably spent the last five or six years really looking in the mirror," he says. There was "a lot of pain," but it led to "a lot of happiness, openness."

Thus, it's probably no accident that the Danish artist's new installation at World's End in Hingham, Massachusetts, is a spiral labyrinth of mirrored panels that encourage the viewer to look at him- or herself in new and ever-changing ways. "I would almost say it's a heart opener," says Hein, one that allows the visitor "to look differently at yourself, then at other people . . . creating empathy."

Whoever walks through and around the installation, touching the highly polished stainless steel totems, turns it into something else by dint of his or her own unique reflection. Each person becomes integrally connected with the artist and with other visitors, leaving his or her own ephemeral mark. The sensorial experience is a happy antidote to the "Don't touch" rules of most art exhibitions.

Independent curator Pedro Alonzo consigned the installation for The Trustees as part of its *Art and The Landscape* initiative. Set on a sandbar between two bosomy drumlins, the waters of Hingham Harbor on one side and a widening Weir River on the other, the art seems, from a distance, a shiny pendant.

Children love to scamper around the panels that gradually lengthen from 3 to 9 feet high. Adults who never met before strike up conversations about the Boston skyline on the horizon or their own cowlicks, all reflected in the mirrors.

Hein named his project *A New End* even though, he says, "I don't believe in ends. The end keeps changing." But, he adds, "it always ends happy. It always ends good. If it's not good, it's not the end." — LARRY LINDNER

**i** *World's End* is a 251-acre nature preserve operated by The Trustees, a nonprofit conservation organization. It is open daily, year-round, 8 a.m. to sunset. *A New End* is on view through October 2017; [thetrustees.org](http://thetrustees.org).



SET AGAINST THE Boston skyline, Danish artist Jeppe Hein's installation at World's End in Hingham, Massachusetts, is a spiral design of mirrored posts.